

# 2020 Community Report



# A Message from our Board Chair and CEO

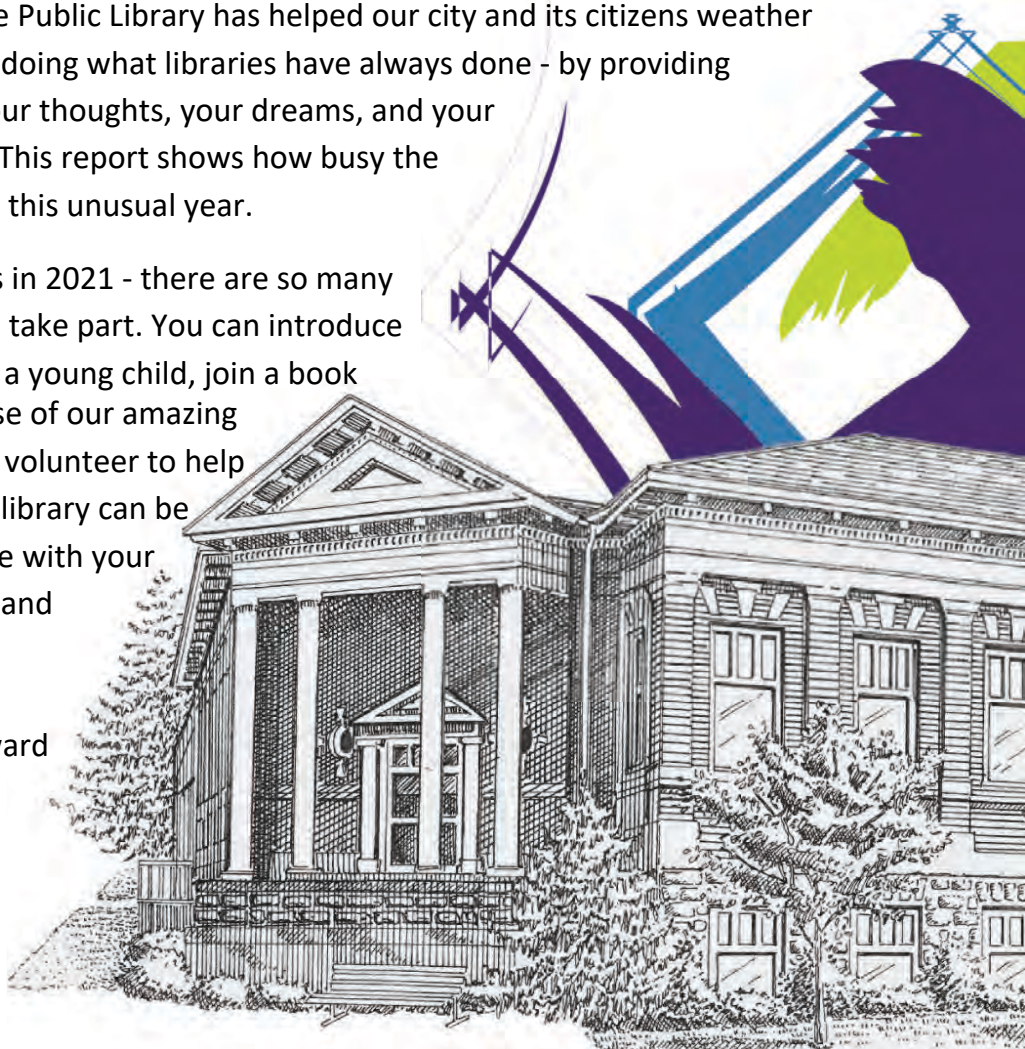
Public libraries have always promoted literacy, community, and life-long learning. The incredible success in this role sometimes goes unnoticed.

Then along comes 2020. A year like this highlights what makes libraries so great and so important to a community's vibrancy and well-being.

The Brockville Public Library has helped our city and its citizens weather the storm by doing what libraries have always done - by providing shelter for your thoughts, your dreams, and your imagination. This report shows how busy the library was in this unusual year.

Please join us in 2021 - there are so many ways you can take part. You can introduce the library to a young child, join a book club, make use of our amazing resources, or volunteer to help us grow. The library can be so much more with your participation and support.

We look forward to seeing you soon.



# Our Purpose

At the Brockville Public Library, we want to be a vibrant community catalyst for culture, discovery and connections.

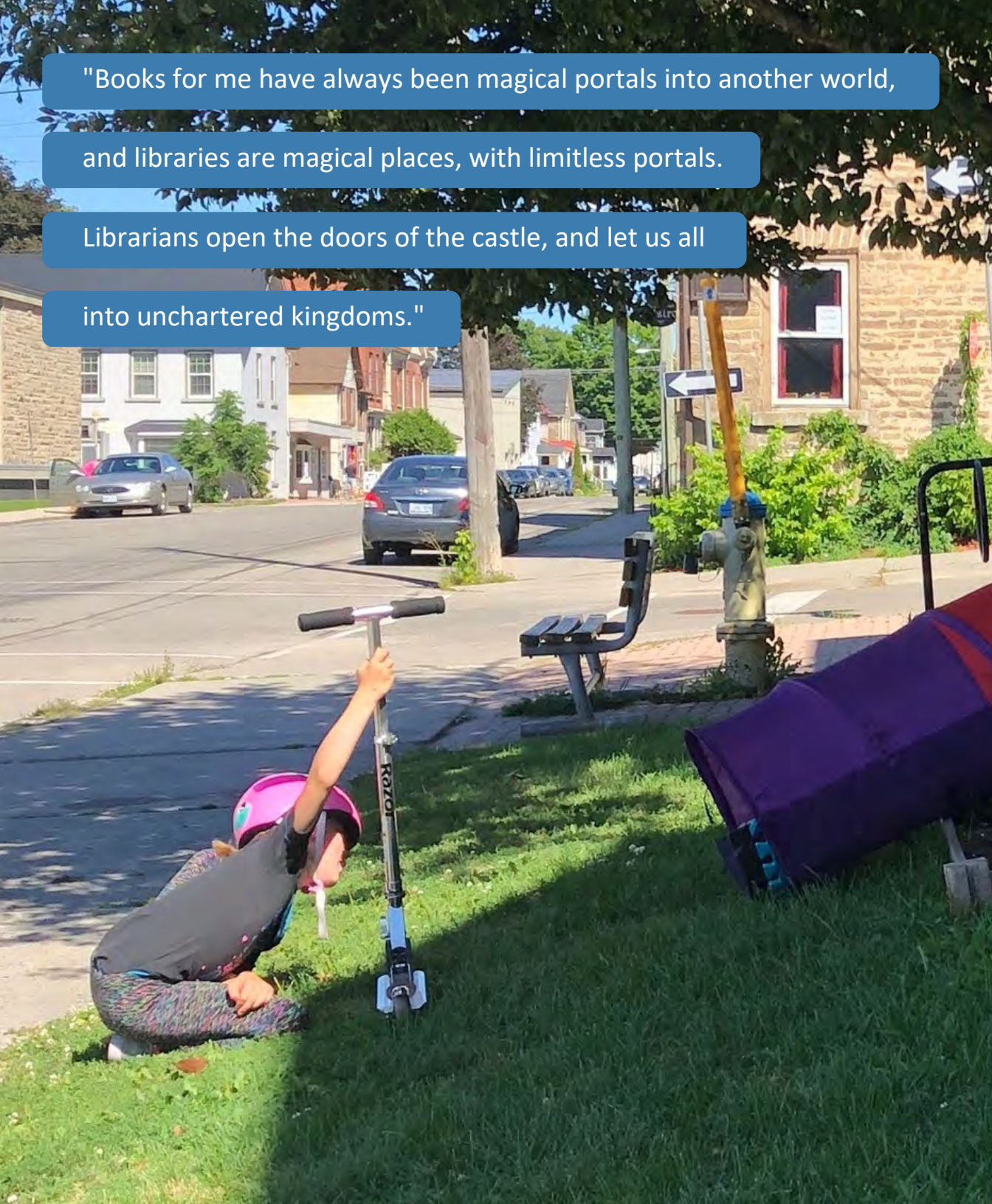
Our mission is to be a welcoming, resourceful environment open for everyone to explore, learn create and share.





"Books for me have always been magical portals into another world,  
and libraries are magical places, with limitless portals.

Librarians open the doors of the castle, and let us all  
into uncharted kingdoms."








Learn about  
our programs:

<http://>



# 2020: An Unusual Year

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- January 25: Ontario has its first COVID-19 case
  - March 17: Library closed due to COVID-19  
Programs, services, and borrowing all suspended until further notice
  - March 25: Launch of online programs
  - April 5: Launch of #isolationrecreation calendar
  - June 2: Launched curbside pickup service
  - June 25: Reintroduced public computers and printing. Launch of grab and go kits
  - August 4: Reintroduced Saturday hours and InterLibrary Loans
  - September 1: Welcomed people back for browsing. Public washrooms reopened
  - October 6: Reintroduced select in-person programs with COVID-19 safety protocols
  - December 26: Returned to curbside pickup services

# Evolving For Our Community



Online programs and grab and go kits to connect with people where they were.



Adapted our in-library services to be COVID-19 safe and meet community demand.



When it was safe to do so, converted our in-person programs to provide meaningful interactions and support local businesses.

# Partnerships

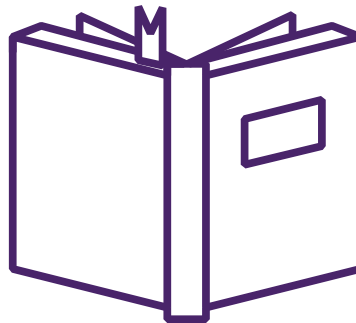
The Brockville Public Library creates partnerships that help us fulfill our mission, help us achieve our strategic priorities, and better support our community.



9,963 ft<sup>2</sup> updated to be  
COVID-19 safe



8L of cleaning supplies and  
hand sanitizer



Over 400 additional\* library  
resources purchased through  
donations and grants

## Special Thanks To

- 100 Women Who Care 1000 Islands
- Aquarium
- Big Brothers, Big Sisters of Leeds and Grenville
- Brockville Irish Cultural Society
- Career Services of Brockville
- City of Brockville
- Downtown Brockville
- Employment and Education Centre
- Every Kid in Our Communities
- Friends of the Brockville Public Library
- Ross W. McNeil Foundation
- St. Lawrence College
- Transition Brockville
- United Way of Leeds and Grenville
- YMCA of Eastern Ontario

\*in addition to budgeted purchases



# Engaging With Our Community



189 programs run, in-person or online. Over 3,000 program participants.



Digital library (eBook) use increased 20%



Reached over 20,000 people through free online advertisements for both the Library and community partners

"Kudos to everyone in your efforts to connect us during a pandemic."

"One of the most beautiful historical buildings in Brockville."

"Love this place."

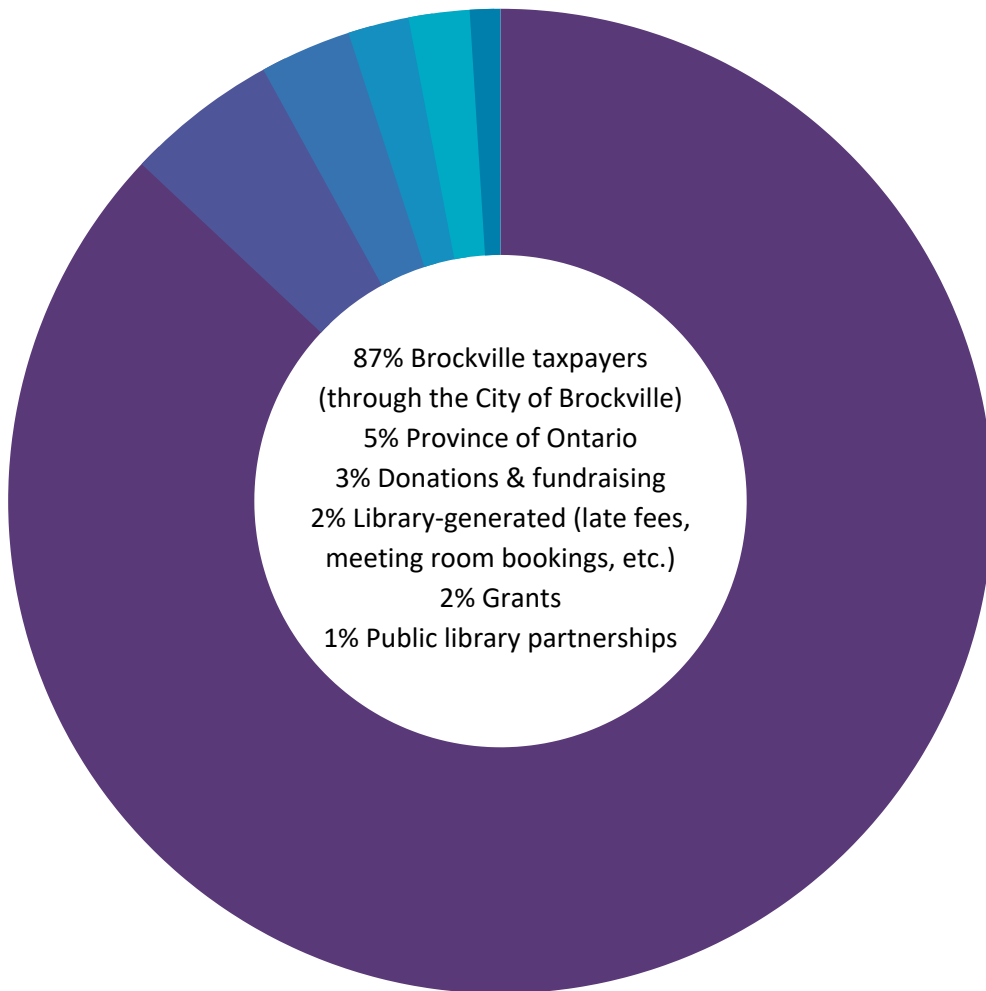
"They have these amazing tinker lab to go bags for craft time with your kids!"

"I wouldn't want to live in a place without a good library and good library people."

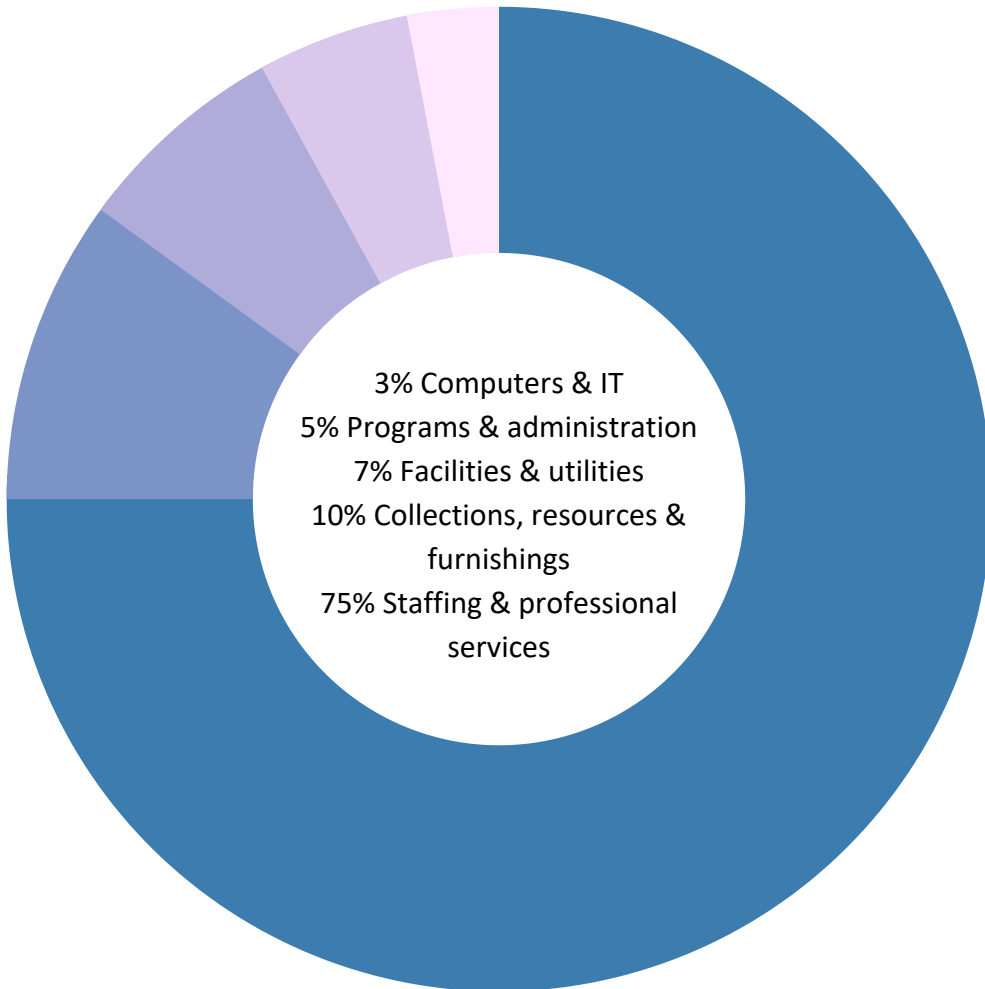
# Financial Snapshot

In 2020, the Brockville Public Library has total revenues of \$884,500 and operating expenses of \$773,340\*.

## Revenues



## Expenses



\*based on unaudited financial statements





# Brockville Public Library

23 Buell Street P.O Box 100  
Brockville, Ontario, K6V  
5T7



[brockvillelibrary.ca](http://brockvillelibrary.ca)



613-342-3936



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