



# Strategic Plan 2022 – 2026

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Brockville Public Library

# our guiding principles

## vision

An inclusive community where everyone is empowered to succeed.



## mission

To inspire everyone in our community to read, create, explore and connect.



## values

have courage | act responsibly | pursue  
knowledge | push boundaries | welcome everyone

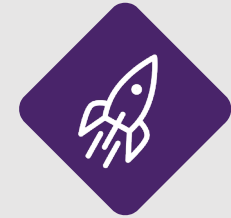


# our priorities



## Leading our community in information sharing

resources | communication | partnerships and collaboration



## Transforming for modern service excellence

vibrant and welcoming spaces | ease of use and access | flexible service models

# our priorities



## Building a resilient and adaptable organization

sustainable revenues | strong and supported staff | alignment with community needs



## Incorporating inclusion and allyship in everything we do

empowerment and inclusion | identify and reduce barriers | support positive change



# actions & evaluation

## Annual business plans & budget

- Annual business plans dive further into our strategic priorities by turning them into measurable actions (action items).
- Action items support one or more strategic priority and support an annual theme that furthers the strategic plan.
- Business plans are developed each year by Library staff under the direction of the CEO and drive the annual strategic budget.

## Frequent review & evaluation

- Strategic plans are living documents, they are most effective when they are reviewed and updated often.
- Reviews and evaluation will take place
  - Annually: during business plan and budget development
  - Mid-plan (2024): to reaffirm the mission, vision, values, priorities, to track progress to date, and begin work for a new strategic plan.
  - End of plan (2026): to review the success of the plan and to assist in the development of a new or updated strategic plan.



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